

Skagit County
Quit Line Data Summary
 July 1 - September 30, 2003

	County	State
Number of Calls to Quit Line	N = 38	N = 2,935
Percent of Statewide Calls	1.6%	100.0%
Percent of State Population in County¹	1.7%	100.0%

	County %	State %
Gender	N = 37	N = 2,565
Female	73.0%	63.8%
Male	27.0%	36.2%
Race/Ethnicity	N = 30	N = 2,185
People of Color	10.0%	13.0%
White	90.0%	87.0%
Age	N = 32	N = 2,379
Less than 18 years old	3.1%	1.7%
18 - 24 years old	15.6%	15.7%
25 - 34 years old	9.4%	23.3%
35 - 44 years old	34.4%	26.0%
45 years and older	37.5%	33.2%
Education	N = 32	N = 2,267
Did not graduate high school	12.5%	19.5%
High school graduate	37.5%	33.3%
Some college/vocational school	40.6%	35.3%
College graduate	9.4%	11.9%
Caller Type	N = 38	N = 2,685
General Information	5.3%	10.5%
Health care provider	13.2%	3.2%
Tobacco user	81.6%	86.3%
Payer Type	N = 25	N = 1,774
Insured	32.0%	29.4%
Uninsured	16.0%	30.4%
Medicaid	52.0%	40.2%
Heard About	N = 34	N = 2,220
Past caller	5.9%	14.0%
Employer/worksites	5.9%	1.1%
Health care provider	47.1%	29.8%
Television	8.8%	13.7%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing	0.0%	0.0%
Great Start	0.0%	0.1%
Radio	0.0%	1.1%
Newspaper/Magazine	0.0%	0.5%
Brochure/Newsletter	2.9%	5.6%
Family or friend	29.4%	24.7%
Health Department	0.0%	4.1%
School	0.0%	0.6%